

Wendy L. Haaf
510 Creston Avenue
London, Ontario N6C 3A4
(519) 680-2779
whaaf@rogers.com

1990 – Present

Freelance Writer

- Writing and researching health and medical articles for consumer and trade publications, including *The Medical Post*, *Today's Parent*, *Today's Parent Pregnancy & Birth*, *Healthy Woman*, *Zeller's Family* and *Arthritis News*, with an emphasis on women's and seniors' health, and health promotion.
- Writing corporate communications material including annual reports and internal newsletter articles for institutions including McMaster University, London Health Sciences Centre, the Robarts Research Institute and the Siebens Drake Research Institute.
- Researching and writing articles on issues such as coping in the aftermath of stroke, and summertime safety for survivors of heart attack for The Heart and Stroke Foundation of Ontario website.
- Interviewing researchers, physicians, health professionals and consumers.
- Researching informational component of direct mail advertising for clients such as Procter & Gamble.
- Editing academic theses for individual clients.
- Ghostwriting trade magazine articles for corporate clients.
- Writing news summaries for an electronic clipping service.

2001 – Present

Good Times Magazine, Toronto, Ont.

Health News Editor

- Researching, writing and editing health news page for national retirement magazine.

1993 – Present

Good Times Magazine, Toronto, Ont.

Contributing Writer

- Contributing one health feature per issue (11 per year)
- Suggesting topics for editorial line-up
- Writing regular updates detailing recent research findings on health issues pertinent to people aged 55 and older, such as the prevention and treatment of heart disease, hypertension, diabetes, vision difficulties and hearing loss.

1995 – Present

Appleworks Publishing, London, Ont.

Editor & Desktop Publisher

- Editing and desktop publishing student work for APPLE, an educational group

1995 – 1996

Good Health, Vancouver, BC

Columnist

- Planning column topics, researching and writing regular women's health column

1995 – 1996

Core Gazette, London, Ont.

Newsletter Editor, Columnist

- Writing, editing and desktop publishing newsletter for APPLE, an educational group

1995

Your Baby, Toronto, Ont.

Contributing Editor

- Writing and researching material for "Child Care Choices", a Canadian Paediatric Society-sponsored booklet which appeared in *Your Baby* and *Chatelaine* magazines.
- Compiling and editing parental comments for booklet.

1994 – 1995

Opinion Magazine, Windsor, Ont.

Columnist

- Writing and researching opinion/editorial column on women's health and family issues.

1991 – 1992

Midwifery Task Force of Ontario, Toronto, Ont.

Publicity Coordinator

- Liaising with press, referring reporters to knowledgeable contacts.
- Writing press releases, backgrounders, and material for internal newsletter.
- Attending board meetings and liaising with board members.

1989 – 1994

In Business Windsor, Windsor, Ont.

Contributing Writer

- Researching and writing stories about local businesses.

1989

Healthsharing, Toronto, Ont.

Contributing Writer

- Writing news stories on women's health issues.

Education

- Post-secondary credits in English, Biology, Economics, and Psychology
- Completed college-level classes in Public Relations, Internet Marketing and Web Site Design.

Computer Skills

- Pagemaker, Microsoft Office, HTML.

Awards

- Gold, National Mature Media Awards, 2003
- Silver, National Mature Media Awards, 2003
- Silver (2), National Mature Media Awards, 2002
- Nominated, Canadian Nurses' Association Award for Media Excellence, 1998
- Nominated, Canadian Nurses' Association Award for Media Excellence, 1997
- Nominated, National Magazine Award, 1994
- First Place, Human Interest Story, *In Business Windsor* awards, 1993
- Second Place, Interviews, *In Business Windsor* awards, 1992
- Third Place, Human Interest Story, *In Business Windsor* awards, 1991
- First Place, Interview, *In Business Windsor* awards, 1991